

ORDER



Orders
Order / Rev: 186468
Alt Order #:
Product Desc: Romney for President, Inc
Estimate: 450
Flight Dates: 10/03/12 - 10/09/12
Original Date / Rev: 10/03/12 / 10/03/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: American Rambler Production
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: President/Romney (R)
Demographic: A25-54
Product Codes: PL1-President
Priority: PREEMPTIBLE
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	25	\$30,185.00	\$25,657.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	25	\$30,185.00	\$25,657.25	0.00
Totals	25	\$30,185.00	\$25,657.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	10/03/12	10/05/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	--111--	:30	3	\$1,000.00	PREE	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--111--		3				\$1,000.00		0.00			
2	KMGH	10/03/12	10/03/12	Nightline Nightline	CA	1037P-1103P	--1----	:30	1	\$1,025.00	P2	0.00	NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1				\$1,025.00		0.00			
N 3	KMGH	10/08/12	10/09/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	11-----	:30	2	\$1,000.00	PREE	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	11-----		2				\$1,000.00		0.00			
N 4	KMGH	10/08/12	10/08/12	Nightline Nightline	CA	1037P-1103P	1-----	:30	1	\$1,025.00	P2	0.00	NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$1,025.00		0.00			
N 5	KMGH	10/08/12	10/08/12	ABC Mon A Dancing With The Stars	CA	7P-9P	M-----	:30	1	\$9,000.00	P2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$9,000.00		0.00			
N 6	KMGH	10/05/12	10/05/12	ABC Fri A ABC Fri A	CA	7P-8P	----F--	:30	1	\$1,125.00	P3	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1				\$1,125.00		0.00			

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Advertiser: President/Romney (R)
 Product Desc: Romney for President, Inc
 Estimate: 450

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/05/12	10/05/12	ABC Fri C ABC Fri C	CA	9P-10P ---- F--	:30	1	\$1,200.00	PREE	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---- F--		1		\$1,200.00		0.00				
N 8	KMGH	10/06/12	10/06/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A ----- S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S-		1		\$175.00		0.00				
N 9	KMGH	10/06/12	10/06/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A ----- S-	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S-		1		\$200.00		0.00				
N 10	KMGH	10/06/12	10/06/12	ABC College FB -Afternoon ABC College FB-Afternoon	CA	130P-5P ----- S-	:30	1	\$1,700.00	P3	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S-		1		\$1,700.00		0.00				
N 11	KMGH	10/06/12	10/06/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p ----- S- (5:00 PM-5:30 PM)	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S-		2		\$375.00		0.00				
N 12	KMGH	10/07/12	10/07/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A ----- S	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S		1		\$200.00		0.00				
N 13	KMGH	10/07/12	10/07/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A ----- S	:30	1	\$210.00	PREE	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S		1		\$210.00		0.00				
N 14	KMGH	10/07/12	10/07/12	THIS WEEK w/George S This Week	CA	8A-9A ----- S	:30	1	\$1,325.00	P2	0.00	NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S		1		\$1,325.00		0.00				
N 15	KMGH	10/07/12	10/07/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A ----- S	:30	2	\$250.00	PREE	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S		2		\$250.00		0.00				
N 16	KMGH	10/07/12	10/07/12	SUN 4PM 4PM - SUN	CA	4P-430P ----- S	:30	1	\$100.00	PREE	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S		1		\$100.00		0.00				
N 17	KMGH	10/07/12	10/07/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P ----- S	:30	1	\$350.00	PREE	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S		1		\$350.00		0.00				
N 18	KMGH	10/07/12	10/07/12	ABC Sun A ABC Sun A	CA	6P-7P ----- S	:30	1	\$2,100.00	P3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S		1		\$2,100.00		0.00				
N 19	KMGH	10/07/12	10/07/12	ABC Sun C ABC Sun C	CA	8P-9P ----- S	:30	1	\$3,200.00	PREE	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S		1		\$3,200.00		0.00				
N 20	KMGH	10/07/12	10/07/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P ----- S	:30	1	\$1,000.00	PREE	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----- S		1		\$1,000.00		0.00				
Totals													25	\$30,185.00